

FOR IMMEDIATE RELEASE

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CONTACT

John Fogel

office@livingchristmastrees.org

livingchristmastreeS.org



Portland Christmas tree delivery and planting only such service in world...

Portland, OR- The Original Living Christmas Tree Company (TOLCTC) of Portland delivers potted trees that get planted in watersheds. They are the original and only such service in the world.

There are other services that rent trees for Christmas, and also deliver. But those are usually nurseries that have trees on hand and charge around \$150 to deliver, and pick up after Christmas. Then they reuse the trees next year. There are only around 4 rent-a-tree businesses in the world.

TOLCTC thinks reusing trees in pots is not natural, the trees aren't getting any healthier. TOLCTC buys trees, charges at most \$100 to deliver and pick up, then sells them after Christmas for \$10. TOLCTC says their clients don't rent trees, they 'sponsor' them. "Our dream is to have public agencies like parks departments buy trees that the public is pays for their Christmas trees, (sponsoring). So because of Christmas, the price of trees is lowered and more trees get planted." They have info on their website how anyone can do their own potted tree that gets planted by their local parks departments. TOLCTC says, "We prove Christmas can be a tree planting holiday."

Here's how TOLCTC works: Folks order their Christmas tree through their website, livingchristmastrees.org. TOLCTC delivers potted full-size evergreen trees to residences and businesses. TOLCTC picks up the trees after New Years. Trees get planted by planting groups such as parks departments, schools and private landowners. The trees are planted to grow old.

The Christmas trees top out at \$100. The trees are naturally shaped, not sheered into cones. They are easy to care for and each tree has a deposit check to make sure planters get quality trees.

Living Christmas trees are 6' or 7.5' size. Clients can choose from ten kinds of cedar, juniper, pine, spruce and fir. The main tree offered is the Douglas fir, the State Tree of Oregon and the most popular tree worldwide. Over 400 trees are arranged to be planted so that many can be Christmas trees.

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